



**RED Corporate Driver Training update
April 2024 - the show time issue!**



Welcome to the April 2024 issue of RED's Corporate newsletter!

Significantly changeable weather and a busy Easter weekend meant a need for greater concentration on road. As well as business travel, there are just more vehicles out there including the emergence of more caravanners, motorhomes and other day trippers and holidaymakers. Don't forget regular vehicle checks - encourage your drivers to do this (or even insist they do it!). This month we focus on some events - one just gone and one very imminent at the end of April. Will we see you soon?

RED, as a UK leader in driver training for businesses, is also pleased to update you on our comprehensive range of services to help you save money, reduce risk and

even save lives on road - it could help you during 2024. Find out about our driver training and driver risk management services in car, van and truck... and more here.

RED Corporate Driver Training is able to offer a wide range of programmes including trailer towing, heavy goods vehicle licence acquisition and a variety of advanced driver training and vehicle familiarisation courses. We have been delivering these courses for many years and have developed a range of proven and bespoke courses - [Full course list here](#). *The RED team are here to help! Why not contact us in 2024 to explore your options?*

Contact us

Great British Fleet Event April 17th - good to see some of you there!



The Great British Fleet Event (GBFE) took place in Milton Keynes, 17 April 2024, and RED was delighted to be one of the exhibitor attendees. It was an excellent concentrated one-day show, and we were pleased to meet some existing customers there as well as engaging with some new contacts keen to understand more about driver risk and programmes they might need to consider in their own organisations.

If you didn't make it to the show, then it's never too late to make contact with RED and find out if we can help you in your business this year?

We highlighted '[SafetyFirst](#)' - our new , flexible and customisable customer platform to support your easy management and control of drivers, their vehicles and their compliance and safety - with this complementing our wide range of services from driver licence checking, to online assessments and e-learning on to a wide range of on road training

interventions. Combined, they will ensure your drivers comply, stay safe and perform effectively. in their driving tasks.

Get in touch - click on the contact us button below.

Contact Us

See us next at The Health & Safety Event - partnering with Driving for Better Business!

THE
**HEALTH
& SAFETY**
EVENT

30 April - 2 May 2024
NEC Birmingham, UK

**REGISTRATION IS
NOW LIVE**

CLAIM YOUR FREE PASS TODAY

REGISTER FREE AT: WWW.HEALTHANDSAFETYEVENT.COM #HSE2024

The three day Health & Safety Event takes place from Tuesday 30th April to Thursday 2nd May inclusive - at the NEC, Birmingham.

RED is delighted to be collaborating with **Driving for Better Business** - appearing on their stand in the Driver Safety Zone and featuring the really popular Braking Safety Demonstration. It highlights in an interactive and engaging way how dangerous it can be without appreciating the massive variances in braking distance depending on a range of driver, vehicle and road condition circumstances.

Register for the show and do come and visit RED on the Driving for Better Business Stand
- we'd be pleased to see you there!

You can [register to attend the show here](#), but hurry!

Do you need support to communicate with your drivers?
RED's range of driving advisories might just help?



Watch out for our next RED driving advisory, coming soon - ideal to help inform and change driver behaviour when travelling on or for business (they're actually generally quite useful for anyone wanting to drive safely and better).

Check out RED's website now - we have some useful content and downloadable information in PDF format so you can share free with your own driving community.

For RED's **driving abroad** advisory check [here](#)

For RED's **driver distraction** help check [here](#).

For RED's **heavy rain and high winds** help check [here](#)

For RED's **driving in snow and ice**, check [here](#).

Watch out for more helpful RED advisories throughout the year ahead and of course contact us if you'd like to understand more about driving courses support or to book.

Contact Us

VAN FAMILIARISATION - we continue to see demand from new starters asked to drive unfamiliar vehicles.
Find out more below.



Van familiarisation (or 'Van Fam') is one of RED Corporate Driver Training's most frequently booked training courses and we're seeing a pick up in enquiries right now. Some drivers are comfortable with the transition from a car to a van but many struggle with the variances of driving a commercial compared to a standard car, the issues we commonly see are:

- **Blindspot Management**
- **Longer wheelbase** – overhang when manoeuvring
- **High sided- vehicle movement in wind**
- **Bulkheads and no rear-view mirror**
- **Weight and load management and security**
- **Speed restrictions**
- **Driving dynamics compared to a car**
- **Seating position and ergonomics** – driver fatigue

Any employees who are expected to drive commercial vans and any other vehicle types (vans, 4x4, flat beds) they may be unfamiliar with should be offered a professional driver training course to familiarise them with these vehicles for the safety of themselves, their colleagues, and the general public. RED Corporate Driver Training will come to you and train on site in your vehicle.

Find out more [here](#), and get in touch if keen to book some of your colleagues on to 'Van Fam' with RED.

Contact Us

We're always pleased to hear from you, to offer more information or quote for some of your driver training needs



We want to make sure you know how to contact us, and what services are available from RED - find out about news and training information on our [website](#) or by contacting us.

Let us know if there's something you need that's not highlighted in this issue, or if there is an item you'd like featured in this regular newsletter. Contact Emily & the team at our hub in Donington. Here's to an excellent longer Easter Weekend!

Book courses here

Contact us



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